

Logo





The Crown logo, on the left, contains typography and an icon. Do not stretch or alter the Crown logo in any way.

The Crown icon serves as the favicon (website browser window icon), on the right, and can also be used as a design element or watermark in shades of Crown's color palette.

Do not stretch or alter the shape of the icon in any way.

Font: Poppins

Available for download at: https://fonts.google.com/specimen/Poppins?preview.text=Crown&preview.text type=custom

Colors:

Red: #ff0000 | R: 255 G: 0 B: 0 | C: 0 M: 99 Y: 100 K: 0 Dark Red: #b2001e | R: 178 G: 0 B: 30 | C: 20 M: 100 Y: 100 K: 13



Color Palette

Light Red

#ff4848

R: 255 G: 72 B: 72

C: 0 M: 86 Y: 70 K: 0

Red

#ff0000

R: 255 G: 0 B: 0

C: 0 M: 99 Y: 100 K: 0



#333333

R: 51 G: 51 B: 51 C: 0 M: 0 Y: 0 K: 80

Gray

#666666

R: 102 G: 102 B: 102

C: 0 M: 0 Y: 0 K: 60

Light Gray

#999999

R: 153 G: 153 B: 153

C: 0 M: 0 Y: 0 K: 40

Dark Red

#b2001e

R: 178 G: 0 B: 30

C: 20 M: 100 Y: 100 K: 13

Light Blue

#5392d5

R: 83 G: 146 B: 213 C: 66 M: 34 Y: 0 K: 0

Blue

#3e76af

R: 62 G: 118 B: 175 C: 79 M: 50 Y: 8 K: 0

Dark Blue

#2b5581

CROWN

R: 43 G: 85 B: 129 C: 91 M: 69 Y: 27 K: 9



Font Styles

Poppins

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz Light • Regular • Medium • SemiBold

Available for download at: https://fonts.google.com/specimen/Poppins?preview.text=Crown&preview.text_type=custom

Alternate Font

Calibri Light

Light Regular Bold

Report Font

Arial

Narrow Regular Bold



Letterhead & Signature

Letterhead

Font: Arial

Font Size: 10px

Line Spacing: 1.15

Page Margins: 1"

CROWN

MONTH DAY, YEAR

Recipient Name Address City State Zip

Dear Recipient:

Lorem insum dolor sit amet, consectetur artipiscing elit, sed do eiusmod tempor incididunt ut labors et dolore magne aliqua. Eelis donce et odio pellentesque, diem voluthat commoda sed. Integer eget aliquet bibb præsesot tristique. Accu, non sodales peque sodales et et elam sit. Nascatur diduculta mus mayrig vitae ultricies. Nam aliquam sem et todor consequat id. Non blandit massa enim nec dui nunc mattis enim. Ecomentum isculis eu non diem phasellus vestibulum lorem sed disus. At consectetur lorem donce massa sapier faucibius et molestie en. Diam quis en pini lobordis seplerisque fermentum dui faucibus.

Acquidictum varius duis at consectetur forem. Curabitur gravida acqui ac todor dignissim convallis sensean et. Ut faucibus publicar elementum integer enim neque. Donec massa sanien faucibus et molestie ac faucibis sed lectus. Id cursus metus aliquiam eleifend mi in. Lorem insum dolor is met consectatur adipiscing elit. Cursus mattis molestie a isculis at erat pellentesque adipiscing commodo. Dapibus ultrices in isculis punos sed. Uma molestie at elementum eu facilisis sed odin mobil quis.

Eu volutipat odio facilisis, mauris, sit amet massa vitae tortor. Ac turpis egestas sed tempus uma et pharetra pharetra massa. Egestas puetium aenean pharetra magna ac placetat vestibulum lectus mauris. Massa eget sgestas purus viverra accumsan in. Elementum facilisis leo vel frincilla. Malesuada bibandum arqui vitae elementum gurabitur vitae oung sed velit. Eu sem integer vitae justo eget magna.

Best Regards.

Sender Name

Title

CC: Name 1, Title, Organization Name 1, Title, Organization Name 1, Title, Organization

Crown Consulting Inc. | 1530 Wilson Boulevard, 9th Floor, Arlington, VA 22209 | 800.785.6788 P 703.650.0663 F 703.243.1280 | crownci.com

Email Signature

Font: Calibri

Font Size:

Name Line: 12px Bold

Remainder: 10px

LinkedIn: https://www.linkedin.com/company/crown-consulting-inc-

First Name Last Name

Title | Crown Consulting Inc.
1530 Wilson Boulevard, 9th Floor
Arlington, VA 22209
O XXXXXX.XXXX ext XXXX | M XXX.XXXX.XXXX | XXXXX@crownci.com

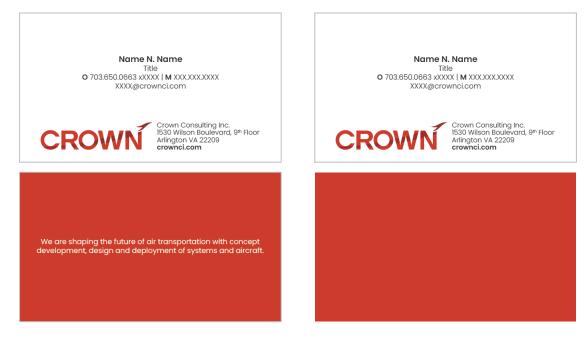




Business Cards

Business Cards

Two versions: one with a brief boilerplate description on the back describing how Crown advances air transportation and the other with a blank back for marketing services unrelated to air transportation



Font: Poppins

Font Size: Name/Title Line: 8px SemiBold Email/Phone Numbers: 7px



PowerPoint Templates

PowerPoint

Template

Logo with tagline version also available

Font Family: Calibri

Right click slide, choose Layout from the menu and select the appropriate layout (samples shown here at right)



Title Slide Layout





Alternate Section Slide Layout

Section Slide Layout





Content Layout w/ Image

Content Layout







Report Templates

Report Template

Two options: one with space for partner logos and one without

Font Family: Arial

Main Text Font Size: 10px

Line Spacing: 1.5

Boilerplate Text:

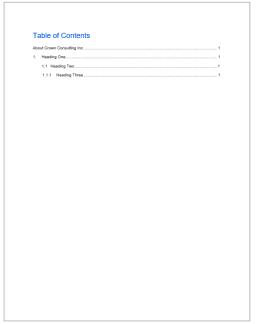
About Crown Consulting Inc.

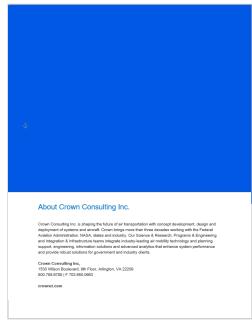
Crown Consulting Inc. is shaping the future of air transportation with concept development, design and deployment of systems and aircraft. Crown brings more than three decades working with the Federal Aviation Administration, NASA, states and industry. Our Aerospace & Advanced Transportation, Programs & Engineering and Integration & Infrastructure teams integrate industry-leading air mobility technology and planning support, engineering, information solutions and advanced analytics that enhance system performance and provide robust solutions for government and industry clients.

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REPORT NAME	CROWN
1. Heading One	
Cross innovators bring decades of experience working closely with the Federal Authora Administration, NASA, stated and industry to advance air transportation. Was set all the Nestrotion of companies subminish jain wastern as new trooters of manst, intermodal, manned and unmanned area and and systems. We understand the technology and the human side of evolutionary air transportation concepts. We supply that many air transportation concepts. We supply that many transportation area of the supply that many transportation area of the supply that many transportation or concepts. We supply that many transportation or concepts. We supply that many transportation or concepts were supply that many transportation or concepts with a property or concepts and the supply that many transportation or concepts with a property or concepts or concepts are property or concepts or concepts or property or concepts or property or concepts or property or concepts or property or pro	"Crown brings more than three decades of experience working with the Federal Aviation Administration, NASA, states and industry to advance air transportation."
meet regulatory requirements. Our people work integrally with your people to push the envelope, problem solve and adv	vance solutions.
1.1 Heading Two	
Crown creates cross-cutting, enabling solutions that leverage complex challenges and seize new opportunities to advance a	
1.1.1 Heading Three	
Crown innovators bring decades of experience working closel NASA, states and industry to advance air transportation. We a	
eviation's new frontier of smart, intermodal, manned and unm	
Bullet One Bullet Two Bullet Three	
We understand the technology and the human side of revoluti	onary air transportation concepts. We apply
that insight to advance systems that work for people as well a	
integrally with your people to push the envelope, problem	n solve and advance solutions.
Crown Consulting Inc. 1	February 4, 2021



Proposal Template

Two options: one with space for partner logos and one without

Font Family: Arial

Main Text Font Size: 10px

Line Spacing: 1.5

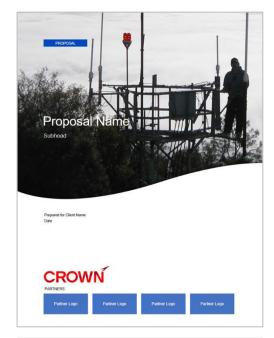
Boilerplate Text:

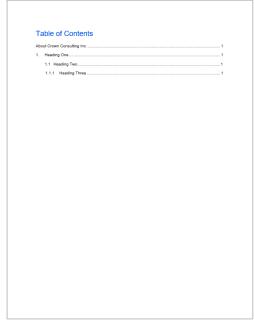
About Crown Consulting Inc.

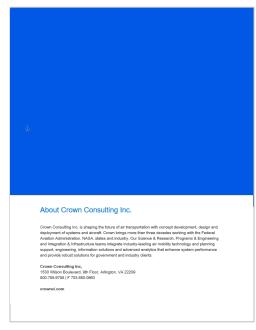
Crown Consulting Inc. is shaping the future of air transportation with concept development, design and deployment of systems and aircraft. Crown brings more than three decades working with the Federal Aviation Administration, NASA, states and industry. Our Aerospace & Advanced Transportation, Programs & Engineering and Integration & Infrastructure teams integrate industry-leading air mobility technology and planning support, engineering, information solutions and advanced analytics that enhance system performance and provide robust solutions for government and industry clients.

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PROPOSAL NAME	CROWN
1. Heading One	
Crown incontants bring decades of experience working closely with the Previous Available Americation, NASA, states and industry to deviace air transportation. We see all the foreign of companies unberling in availabor's new feeding of starrat, intermodal, mannered and commanded accurate and systems. We understand the feeding of which were also as a see a see a see a see a see a see a feeding of the seed of the seed of the seed of revolutionary air transportation concepts. We apply that immight to advance systems that work of people as well as the seed of seed of the seed of the seed of the seed of seed of seed	"Crown brings more than three decades of experience working with the Federal Aviation Administration, NASA, states and industry to advance air transportation."
meet regulatory requirements. Our people work integrally with your people to push the envelope, problem solve and adv	ance solutions
1.1 Heading Two	
Crown creates cross-cutting, enabling solutions that leverage is complex challenges and seize new opportunities to advance a	
1.1.1 Heading Three	
Crown innovators bring decades of experience working closely NASA, states and industry to advance air transportation. We a aviation's new frontier of smart, intermodal, manned and unma	re at the forefront of companies ushering in
Bullet One	
Bullet Two Bullet Three	
We understand the technology and the human side of revolution that insight to advance systems that work for people as well as work integrally with your people to push the envelope, problem	meet regulatory requirements. Our people
Crown Consulting Inc.	February 4, 202



Technical Report Template

Font Family: Arial

Main Text Font Size: 10px

Line Spacing: 1.5

Boilerplate Text:

About Crown Consulting Inc.

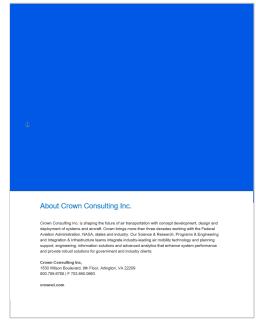
Crown Consulting Inc. is shaping the future of air transportation with concept development, design and deployment of systems and aircraft. Crown brings more than three decades working with the Federal Aviation Administration, NASA, states and industry. Our Aerospace & Advanced Transportation, Programs & Engineering and Integration & Infrastructure teams integrate industry-leading air mobility technology and planning support, engineering, information solutions and advanced analytics that enhance system performance and provide robust solutions for government and industry clients.

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1. Heading One	
Crown innovators bring decades of experience working closely with the Federal Avaision Administration, NASA, states and industry to advance air transportation. We are at the forefront of companies ushering in availator's new horter of smart, intermodal, mained and unmanned aircraft and systems. We understand the human side of revolutionary air transportation concepts. We apply that insight to advance systems that work for people as well as	"Crown brings more than three decades of experience working with the Federal Aviation Administration, NASA, states and industry to advance air transportation."
meet regulatory requirements. Our people work integrally with your people to push the envelope, problem solve and adv	rance solutions.
Crown creates cross-cutting, enabling solutions that leverage complex challenges and seize new opportunities to advance a 1.1.1. Heading Three Crown innovators bring decades of experience working closely	ir transportation into the future, y with the Federal Aviation Administration,
NASA, states and industry to advance air transportation. We a aviation's new frontier of smart, intermodal, manned and unmi-	anned aircraft and systems.
	anned aircraft and systems.
aviation's new frontier of smart, intermodal, manned and unm: Bullet One Bullet Two	onary air transportation concepts. We appl s meet regulatory requirements. Our people
aviation's new frontier of smart, intermodal, manned and unni- Builet One Builet Two Builet Three We understand the technology and the human side of revoluti that insight to advance systems that work for people as well a	onary air transportation concepts. We appl s meet regulatory requirements. Our people



Editorial Style

Editorial Style

- The complete name of the firm, used in first references, proposals, copyright lines, etc. is: Crown Consulting Inc.
- In second references, use: Crown
- Associated Press editing style for all marketing materials, website and news releases (it calls for minimal capitalization, no Oxford comma, no comma before Inc. and Jr., AP state abbreviations instead of postal codes, etc.)



Boilerplate Text

Use this text when providing a brief overview of the organization.

About Crown Consulting Inc.

Crown Consulting Inc. is shaping the future of air transportation with concept development, design and deployment of systems and aircraft. Crown brings more than three decades working with the Federal Aviation Administration, NASA, states and industry. Our Aerospace & Advanced Transportation, Programs & Engineering and Integration & Infrastructure teams integrate industry-leading air mobility technology and planning support, engineering, information solutions and advanced analytics that enhance system performance and provide robust solutions for government and industry clients.



Descriptive Text

Visit the website (<u>www.crownci.com</u>) for the latest descriptions of Crown services, business units, capabilities and other corporate information you can use for proposals, reports and correspondence.

